

REQUEST FOR PROPOSAL

CHW SEED (Support Entrepreneurial Employee Development) Fund Grants CHW Intellectual Property Office (CHW IP) FY 2010

SEED Fund grants will be awarded again this year and CHW IP is **seeking applications from throughout CHW**. The SEED grants are awarded to further develop commercially viable processes, devices, materials or methods created within CHW using modest financial support at a relatively early stage. This is most often to show proof of concept or to advance the commercial viability of a novel or innovative development already being advanced by an employee or physician on behalf of CHW. Multiple awards are given but generally do not exceed \$25,000 each. Each project should be completed and reported on within one year.

Please distribute this RFP broadly so that those individuals who have been working on creative or innovative projects with commercial potential have the opportunity to respond.

THE DEADLINE FOR SUBMISSIONS, including cover sheet, project proposal, budget and Curriculum Vitae, bio or resume of applicant, is the end of business April 8th 2010.

Awards will be announced prior to June 30, 2010 and will be effective for the fiscal year starting July 1, 2010.

To be considered, all applications must include:

- A. A Cover Sheet with:
 - 1. Applicant name(s) and title
 - 2. Facility
 - 3. Department
 - 4. Amount requested
 - 5. Name or purpose of project
 - 6. Primary applicant's cost center (if known)

- B. Grant proposals must articulate substantially more than an idea or insight. Projects submitted for funding should be in some form of developmental process (or ideally have proof of concept) and should include the following:
 - 1. Background information supporting the viability of the project,
 - 2. A summary of the proposed project and the purpose/need for the funding,
 - 4. If available, a project development or business plan,
 - 3. The novel nature of the development and its advantages over existing comparables,
 - 4. A summary of competing products, potential market and barriers to entry.
 - 5. How the use of SEED funding increases its potential or actual value,
 - 6. An itemized budget describing specific uses of SEED funds requested,
 - 7. Updated CV or Bio of the primary SEED fund applicant, and
 - 8. Relevant results from a preliminary search on either Google patent search

(<http://www.google.com/patents>) or the United States Patent and Trademark Office (<http://patft.uspto.gov/>) for similar technology or products.

The grant proposals are evaluated according to pre-determined criteria applied by a multi-disciplinary evaluation committee. The criteria includes, among other considerations:

1. Probability of a commercially viable product or process resulting
2. Commercial impact and market size
3. Barriers to project completion
4. Probability of additional inventions resulting
5. The number of years for reduction to practice
6. Effective use of funds and resources requested
7. Risks

SEED fund awards are granted contingent upon and with the expectation that:

1. Recipients provide written bi-annual updates on progress, expenditures, etc., and a final report when work is completed. Ongoing funding is held and no new applications are considered until reporting requirements are met.
2. SEED fund recipients provide CHW IP Office necessary tracking information.
3. Award funds are deposited directly to SEED recipient cost centers.

CHW IP staff coordinates the SEED grant process system-wide. Please submit SEED Fund applications to the Intellectual Property office at www.chwhealth.org/ip. You may also reach us by calling 602-406-5165 or email to chwip@chw.edu.

CHW IP Contact Information:

CHW Intellectual Property Office
3030 N. Central Avenue Suite 1402
Phoenix, AZ 85012
Phone: 602.406.5165
Fax: 602.798.0584 or 602.406.6160
Email: chwip@chw.edu
Web URL: www.chwhealth.org/ip